

# National Cybersecurity Awareness Month 2021

**October is National Cybersecurity Awareness Month.** During this annual event, government and industry leaders come together to raise awareness about the importance of cybersecurity.



This year's campaign theme is **"Do Your Part. #BeCyberSmart."**

This theme was selected to empower both individuals and organizations to take ownership of their unique role in promoting cybersecurity, with the key message being, **"If you connect it, protect it."**

It's crucial for businesses like yours to stay cyber-secure in order to safeguard company data, protect customers' personal information and ensure employee privacy. Here's how you can do your part to foster organizational cybersecurity:



## Establish policies to promote cybersecurity.

This includes a bring your own device policy, email and internet communication policy, acceptable use policy, remote work policy and incident response policy.



## Educate your employees.

Utilize a training program to make employees aware of cybersecurity threats and how to avoid them.



## Implement smart software.

Install strong spam filters, firewalls, and anti-virus and malware programs on all company devices. In addition, maintain network security by using a virtual private network.



## Enforce access controls.

Only allow trusted and qualified individuals access to sensitive data. Further, ensure all employees use strong passwords and update them on a routine basis.



## Bolster business continuity.

Be sure to back up data frequently. Consider storing copies of critical data in additional secure locations, such as the cloud.



## Have a plan.

Establish a cyber incident response plan to minimize potential losses in the event of a cyber attack. Test this plan regularly.

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